

QUALITATIVE APPROACHES & TYPES OF QUALITATIVE DATA COLLECTION

Qualitative Approaches

| | | |
|-------------------------------|-----------------------|--|
| Case study | Discourse analysis | Conversational analysis |
| Ethnography | Content analysis | A/R/Tography |
| Action research | Life (oral) history | Arts-based educational research (ABER) |
| Participatory action research | Arts-informed inquiry | Narrative inquiry |
| Grounded theory | Collaborative inquiry | Phenomenology |

Types of Qualitative Data Collection

| | | |
|------------------------------------|--|-------------------|
| Interviews | Open-ended Survey/Questionnaire | Images & photos |
| Drawing | Photo elicitation | Case studies |
| Quilting | Personal documents (e.g., journals, letters) | Meeting minutes |
| Focus groups | Collages | Document analysis |
| Story-telling | Performative inquiry | Observations |
| Social media (e.g., twitter, blog) | Poetic techniques | Anecdotes |